

## MAVEN WILLIAMS SERVICES LIMITED

### DIGITAL MARKETING COURSES

These courses are delivered in partnership with Skillopedia LLP Mumbai India.

Enquiry, please contact us on <a href="mailto:info@mwsll.com.ng">info@mwsll.com.ng</a> , +234 815 724 3139, + 234 803 5640 520				
S/NO	COURES TITLE	MODE OF DELIVERY		FEE
1	Fundamentals of Digital Marketing	Online	Face to Face	
2	Online Customer Acquisition Strategy	Online	Face to Face	
3	Fundamentals of Online Reputation Management	Online	Face to Face	
4	Digital Selling Strategy	Online	Face to Face	
5	Search Engine Optimization	Online	Face to Face	
6	Search Engine Marketing: How to rank sites on top of google by paying google	Online	Face to Face	
7	Fundaments of Digital Display Advertising	Online	Face to Face	
8	YouTube Ads - How to run ads on YouTube	Online	Face to Face	
9	How to live stream company events on Facebook, YouTube and other platforms	Online	Face to Face	
10	Video making for youtube from cell phone - How to shoot and edit videos for YouTube	Online	Face to Face	
11	Social Media Marketing - Using Facebook, Twitter, and LinkedIn effectively and running ads on the same	Online	Face to Face	
12	E-commerce Marketing – Basic Principles & Practice	Online	Face to Face	
13	Digital Marketing Planning	Online	Face to Face	
14	Content Marketing - How to make content online such as gifs, videos, creatives with online tools	Online	Face to Face	
15	Understanding Digital Metrics for Control and Improved ROI	Online	Face to Face	
16	Digital Analytics & Metrics for Business Owners, Managers, & C Suite Executives.	Online	Face to Face	
17	Content Marketing	Online	Face to Face	
18	Blogging	Online	Face to Face	
19	Affiliate Marketing	Online	Face to Face	
20	Email Marketing	Online	Face to Face	
21	Digital PR	Online	Face to Face	
21	LinkedIn for Personal & Organisational Branding	Online	Face to Face	