



MAVEN WILLIAMS SERVICES LIMITED

2021 TRAINING CALENDER

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S/NO	COURSE TITLE	TYPE	DAYS	MONTH	DATES	FEES(N)	MEDIUM
1	Digital Trends That will Shape 2021	Digital	1	JAN	15th	Free	
2	Video Editing Workshop	Skills Development	1		23rd	10,000	Online
3	YouTube Masterclass for Beginners & Intermediate Users	Skills Development	2		30th	10,000	Online
4	Executing Guerilla Marketing Tactics in a Tough Economy	Marketing	1	FEB	10th	15,000	Online
5	Result Oriented Leadership Styles, Principles & Practice	Leadership	1		16th	30,000	Online
6	The Go To Market Strategies in the New Normal	Marketing	1		25th	20,000	Online
6	Digital Public Relations	Digital	1	MARCH	4th	20,000	Online
7	Innovative Product Development Masterclass	Marketing	2		17th & 18th	50,000	Online
8	Building the Customer Experience Advantage	Customer Service	1		30th	20,000	Online
8	Business Writing Masterclass	Business Writing	1	APRIL	6th	20,000	Online
9	Grant Proposal Writing & Fund Raising	Non-Profit	2		13th & 14th	50,000	Online
10	E Commerce Marketing & Dropping Shipping	E Commerce	1		27th	20,000	Online
11	Digital Salesforce Management	Sales	1		30th	20,000	Online
13	The Psychology of Sales for Better Performance	Sales	1	MAY	4th	20,000	Online

14	Professionalism, Ethics & Etiquette for Professionals	Ethics	1		19th	20,000	Online
15	Branding & Brand Management	Brand Management	2		27-28th	50,000	Online
16	Strategic Marketing for Competitive Advantage	Marketing	1	JUNE	3rd	20,000	Online
17	Bids & Tender Masterclass	Procurement	1		18th	20,000	Online
18	Online Customer Acquisition Strategy for B2B & B2C	Digital Marketing	2		24th-26th	50,000	Online
19	Oil & Gas Insurance Masterclass (Special Risk Series 2.0)	Insurance	2	JULY	6th - 7th	100,000	Online
20	Key Account Management	Customer Service	1		15th	25,000	Online
21	Building the Network Effort to Win	Sales	1		23rd	20,000	Online
22	Mastering Business Presentation & Pitching Skills	Presentation	1		30th	25,000	Online
23	Content Marketing	Digital	1	AUG.	5th	20,000	Online
24	Teens Leadership & IT Boot Camp	Leadership & IT	5		9th - 13th	30,000	Online
25	Emotional Intelligence for Business Leaders & Managers	Softskill	1		24th	30,000	Online
26	Pre-Retirement Training	Retirement	3		25-29th	60,000	Online
27	Self-Management for Better Performance	Management	1	SEPT	7th	20,000	Online
28	Customer Relationship Management for Retention & Profitability	Customer Service	1		22nd	20,000	Online
29	Design Based Marketing Proposition	Marketing	1		30th	50,000	Online
30	Excel for Intermediate & Beginners	Excel	3	OCT	12-13th	50,000	Online
31	Digital Marketing Planning	Digital	1		20th	20,000	Online
32	Stepping into Management - The Theory & Practice of Impactful Leadership	Leadership	2		26-27th	45,000	Online
32	Business Research & intelligence as Strategic Business Tools	Strategy	1	NOV	3rd	20,000	Online
33	Business Growth Strategy	Strategy	1		17th	30,000	Online