

**MAVEN WILLIAMS SERVICES LIMITED**

**2023 TRAINING CALENDER**

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S/NO	COURSE TITLE	TYPE	DAYS	MONTH	DATES	FEES(N)	PLACE
1	Productive & Result Oriented Team Leadership	Leadership	1	FEB	14 <sup>TH</sup>	50,000	Lagos
2	Affiliate Marketing	Sales	1		16 <sup>TH</sup>	20,000	Lagos
3	Content Marketing	Marketing	1		22 <sup>ND</sup>	20,000	Online
4	Keeping The Customer Locked In	Customer Service	1	MARCH	7 <sup>TH</sup>	50,000	Lagos
5	Running a Dropping Shipping Business	Management	1		17th	45,000	Lagos
6	Bids & Tender as a Business Development Strategy	Business Development	1		30th	35,000	Lagos
7	Innovative Product Development Masterclass	Marketing	2	APRIL	6th & 7th	100,000	Lagos
8	Retail Market Penetration Strategies for Financial, Insurance & Pension Products	Sales	2		20 <sup>TH</sup> & 21 <sup>ST</sup>	100,000	Lagos
9	Building the Customer Experience Advantage	Customer Service	1		28th	20,000	Online
10	Branding & Brand Management	Marketing	1	MAY	10th	20,000	Online
11	Key Account Management	Customer Service	1		19th	35,000	Lagos
12	Online Customer Acquisition Strategy for B2B & B2C	Digital Marketing	2		30th	30,000	Online
13	LinkedIn for Personal & Organisational Branding	Marketing	1	JUNE	6 <sup>TH</sup>	35,000	Lagos
14	Professionalism, Ethics & Etiquette for Professionals	Management	1		15th	45,000	Lagos
15	Business Interruption Insurance: Understanding Non-Damaged Coverage	Insurance	2		28th-29th	50,000	Online
16	Oil & Gas Insurance Masterclass (Special Risk Series 2.0)	Insurance	2	JULY	6th - 7th	100,000	Lagos
17	Business Innovation & Creativity Bootcamp	Management	1		18 <sup>TH</sup>	25,000	Online
18	Search Engine marketing	Digital	1		27th	45,000	Abuja
19	Mastering Balance Scorecard	Management	1	AUG.	2 <sup>ND</sup> -3 <sup>RD</sup>	100,000	Lagos
20	Teens Leadership & IT Boot Camp	Leadership & IT	5		15th - 16th	30,000	Lagos
21	Social Media Marketing for Senior Management	Digital	1		29 <sup>th</sup> /30th	150,000	Lagos/Abuja
22	Understanding Digital Metrics & Analytics	Digital	1	SEPT	7th	75,000	Lagos
23	Advanced Relationship Management Course	Customer Service	1		20 <sup>TH</sup>	45,000	Lagos
24	Competence, Attitude & Professionalism for Drivers & Dispatch Riders	Others	1		28th	30,000	Lagos/Abuja
25	Competence, Attitude & Professionalism for Drivers & Dispatch Riders	Others	1	OCT	13th	35,000	Abuja

26	Digital Marketing Planning	Digital	1		20th	20,000	Online
27	Stepping into Management - The Theory & Practice of Impactful Leadership	Leadership	1		26-27th	25,000	Online
28	The Art of Business Networking	Business Development	1	NOV	3rd	20,000	Online
28	Pre-Retirement Bootcamp	Others	1		14th - 15th	30,000	Lagos/Abuja