

## MAVEN WILLIAMS SERVICES LIMITED, 2024 TRAINING CALENDER

DATE	COURSE	NO OF DAYS	NATURE OF COURSE	LOCATION	FEES
FEB					
28th	Successful Drop shipping; Principles & Practice	1	Digital	Online	20,000
MARCH					
22 <sup>nd</sup>	Business Networking as a Business Development Strategy. Growing your customer base through formal & informal networking.	1	Business Development	Online	50,000
27 <sup>th</sup>	Keeping the Customer Locked in				
30th	How to shoot & edit videos with your mobile phone	1	Digital	Online	10,000
APRIL					
18th	Introduction to "BALANCE SCORECARD" – A Strategic Planning & Performance Management Tool.	1	Management	Lagos	120,000
24 <sup>th</sup>	Bids & Tender as a Business Development Strategy for B2B Organisation.	1	Business Development	Lagos	100,000
30th	Strategies for Increasing Sales in a Difficult & Trying Economy.	1	Sales	Online	85,000
MAY					
11 <sup>th</sup>	Productive Key Account Management	1	Customer Service	Lagos	100,000
19 <sup>th</sup>	Effective & Result Oriented Team Leadership	1	Leadership	Lagos	85,000
29 <sup>th</sup> - 31st	Oil & Gas Insurance Workshop	3	Insurance	Lagos	250,000
JUNE					
6 <sup>th</sup>	Professionalism, Ethics & Etiquette for Professionals in Finance, Insurance & Pensions industry.	1	Management	Lagos	100,000
20 <sup>th</sup> - 21 <sup>st</sup>	Cybersecurity Insurance: Cover, Exclusions, Underwriting & claims	2	Insurance	Lagos	175,000
28 <sup>th</sup> - 29th	Fundamentals of Reinsurance for Beginners	2	Insurance	Online	150,000
JULY					
4 <sup>th</sup>	Customer Service, Competence, Attitude & Professionalism for Corporate Drivers & Dispatch Officers	1	Customer Service	Lagos	50,000

18 <sup>th</sup> - 19 <sup>th</sup>	Product Development Masterclass	2	Marketing	Lagos	200,000
26 <sup>th</sup> - 27 <sup>th</sup>	Business Interruption Insurance	2	Insurance	Lagos	185,000
AUG					
2 <sup>nd</sup> -3 <sup>rd</sup>	Pre-Retirement Workshop	2	Human Resources	Lagos	150,000
21 <sup>st</sup>	Fundamentals of Online Reputation Management	1	Digital	Online	150,000
30 <sup>th</sup>	Online Customer Acquisition Strategy for B2B & B2C	1	Digital	Online	75,000
SEPT					
10 <sup>th</sup>	Exceptional Customer Service for Competitive Advantage.	1	Customer Service	Lagos	100,000
21 <sup>st</sup>	Marine Insurance	1	Insurance	Lagos	100,000
30 <sup>th</sup>	Advanced Relationship Management for B2B Professionals	1	Sales	Online	100,000
OCT					
10 <sup>th</sup>	Digital Analytics & Metrics for Business owners, Managers & C-Suit Executives	1	Digital	Lagos	150,000
22 <sup>nd</sup> - 23 <sup>rd</sup>	Understanding Strategy & Successful Strategy Implementation	2	Strategy	Lagos	175,000
30 <sup>th</sup> - 31 <sup>st</sup>	Agricultural Insurance – Hedging Against Inflation & Devaluation	2	Insurance	Lagos	150,000
NOV					
8 <sup>th</sup> -9 <sup>th</sup>	Pre-Retirement Training	2	Human Resources	Abuja	
13 <sup>th</sup>	Bids & Tender as a Business Development Strategy for B2B Organisation.	1	Business Development	Abuja	
16 <sup>th</sup>	Customer Service, Competence, Attitude & Professionalism for Corporate Drivers & Dispatch Officers	1	Customer Service	Abuja	